

Did You Know?



Nearly 1 in 3 Americans said that they would **INCLUDE A CHARITY IN A BEQUEST** if asked to do so.

80%

Nearly 80% of planned gift donors **NEVER TELL THE NON-PROFIT** named in their estate plans



Over 86% of Americans believe **PROTECTING OPEN SPACE** and natural areas is **"VERY IMPORTANT"**



Land trusts provide a vitally important role in protecting open space. They have conserved 61 million acres of private land across the nation — **MORE THAN ALL OF THE NATIONAL PARKS COMBINED.**

How it Works

A simple direct bequest in a will is the most common type of planned gift.

Other ways to give include:

- ✓ Charitable Remainder Trusts
- ✓ Life Insurance
- ✓ Gifts of Stock
- ✓ Gifts of Land

SAMPLE LANGUAGE FOR YOUR WILL OR TRUST

"I hereby bequest to New Canaan Land Trust, A non-profit 501©(3) organization headquartered in New Canaan, CT EIN 06-6098244 \$(amount) or (percentage)."

You should discuss what is ideal for your situation with your estate attorney, financial planner, other professional advisor, and your administrator or executor.



You can find a Pledge Form and learn more about different ways to include the New Canaan Land Trust in your estate planning on our website:

www.NewCanaanLandTrust.org/PlannedGiving

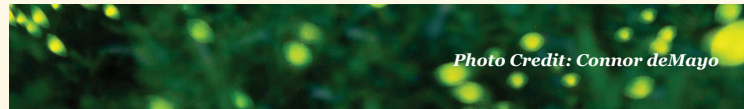


Photo Credit: Connor deMayo



New Canaan
Land Trust

Leave a Lasting Legacy...

The Evergreen Society
Estate Planning & Planned Giving



Hannan Field

Imagine the Impact...

Preserve land in New Canaan forever by including the New Canaan Land Trust in your estate plans.

Join the dedicated individuals and families who have taken steps to preserve open space in New Canaan with a planned gift to the New Canaan Land Trust. Once you notify us of your intentions, you will be part of our legacy society, the Evergreen Society.

As a member, you will receive:

- ▶ Special acknowledgment and recognition at Land Trust events and in publications
- ▶ Premier access to programming
- ▶ Exclusive events designed for Society members



Please let us know if you have already included us in your estate plans. We would like to welcome you to the Evergreen Society.

Photo Credit: Laney Lloyd

Why I Gave to the Land Trust

“The protection of New Canaan’s natural heritage is absolutely essential. I have included the Land Trust in my Estate Plans and joined the Evergreen Society to help ensure that adequate resources will be available for conserving additional land for our town in the future.”

-Art Berry, Immediate Past President,
New Canaan Land Trust

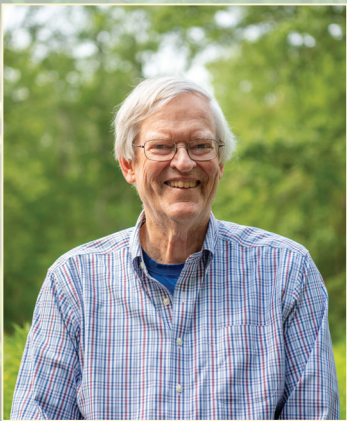


Photo Credit: Richard Ettinger

What the Land Trust Does



**Protects
Open Space**



**Takes Care
of the Land**



**Engages
Our Community**

Planned giving is a way to leave a legacy that will last for generations, supporting open space and conservation in New Canaan. Whether through a direct bequest in your will, a gift of appreciated stock, land, or a charitable trust, there are many ways to include the Land Trust in your estate plans that align with your values and can help you achieve your financial goals.

Gifts of any size qualify for the Evergreen Society and can offer significant tax benefits. **Contact us today to learn more about what is possible and how you can make a difference.**